



**FOR IMMEDIATE RELEASE**  
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## **The Paley Center for Media Announces Fifty New Honorees for She Made It: Women Creating Television & Radio**

### **Groundbreaking Initiative Highlights Women Writers, Directors, Producers, Journalists, Sportscasters, and Executives Ceremony to be Held December 6 in New York City**

*New York, NY and Los Angeles, CA*—The Paley Center for Media (formerly The Museum of Television & Radio) today announced the names of fifty new honorees for **She Made It: Women Creating Television and Radio**—the major initiative launched in 2005 to celebrate the achievements of creative and business women in the industries of television, radio, and new media. Spanning the generations from early trailblazers to current innovators, **She Made It** honors writers, directors, producers, journalists, sportscasters, and executives by preserving the legacy of these women who have had an enormous impact on the media. A complete list of the 2007 **She Made It** honorees is attached.

At the center of **She Made It** is a unique collection of radio, television, and new media programming created by women. Over 1,000 hours of programming have been collected to date, compiled both from the Paley Center's existing collection of more than 140,000 programs and from new acquisitions. The **She Made It** archives are available for viewing and listening at both Paley Center locations in New York and Los Angeles. Public events and an interactive website ([www.shemadeit.org](http://www.shemadeit.org)) support this landmark collection.

"Powerful, talented women are not as uncommon in today's media industry as was once the case," said Pat Mitchell, President and CEO of The Paley Center for Media. "And today's women media leaders owe a great deal to their predecessors who broke new ground in every sector of the media business: women who dared to do what many believed women couldn't and even shouldn't do; women who inspire other women with their achievements as writers, directors, producers, journalists, sportscasters, and executives. **She Made It** honors both the trailblazers and today's outstanding women in radio and television."

Leading up to the third annual **She Made It** celebration event on December 6 in New York City, the Paley Center has presented three public events featuring honorees. In New York, the Paley Center welcomed honorees Andrea Mitchell and Mary Tyler Moore:

- **AN EVENING WITH MARY TYLER MOORE**  
Thursday, October 11; 6:00 to 7:30 p.m.

- **EXTRAORDINARY WORK: A CONVERSATION WITH THE INTERNATIONAL WOMEN'S MEDIA FOUNDATION COURAGE IN JOURNALISM HONOREES**  
Moderated by NBC's Chief Foreign Affairs Correspondent, Andrea Mitchell  
Tuesday, October 23; 7:00 to 8:30 p.m.

In Los Angeles, the Paley Center welcomed honoree Carol Burnett:

- ***American Masters* PREMIERE: Carol Burnett**  
Thursday, October 25; 7:00 p.m.

The women selected to be honored were chosen by the Paley Center in consultation with a steering committee comprised of some of the most prominent women working in television and radio today and respected scholars in the academic study of women in media. The steering committee is led by Loreen Arbus and Kay Koplovitz, cochairs of the committee and Paley Center trustees, as well as Geraldine Laybourne, Dawn Ostroff, Nancy Tellem, and Marlo Thomas.

The Paley Center for Media wishes to thank the following foundations, corporations, and individuals for making **She Made It** possible: Loreen Arbus; Kay Koplovitz; Geraldine Laybourne; Marlo Thomas; Joan Ganz Cooney; The Blanche and Irving Laurie Foundation; A&E Television Networks; BET; CBS Paramount Network Television Entertainment Group; Disney-ABC Television Group; Ralph Guild; Harry Winston; James & Co.; KPMG LLP; Lifetime Entertainment Services; Martha Stewart Living Omnimedia; MTV Networks; The Rosalind P. Walter Foundation; Regina Kulik Scully; Time Warner Inc.; USA Network and SCI FI Channel; Discovery Communications, Inc.; The Kaplan Thaler Group; Landor Associates; Maybach; Playboy Foundation; Terri M. Santisi; Barbara Walters; Lisbeth R. Barron; Carole Black; Candace Block/The Overbrook Foundation; BMI; Francine LeFrak; Ellen & Frank Sullivan, Jr.; and Women & Co.

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The Paley Center for Media, with locations in New York and Los Angeles, leads the discussion about the cultural, creative, and social significance of television, radio, and emerging platforms for the professional community and media-interested public. Drawing upon its curatorial expertise, an international collection, and close relationships with the leaders of the media community, the Paley Center examines the intersections between media and society. The general public can access the collection and participate in programs that explore and celebrate the creativity, the innovations, the personalities, and the leaders who are shaping media. Through the global programs of its Media Council and International Council, the Paley Center also serves as a neutral setting where media professionals can engage in discussion and debate about the evolving media landscape. Previously known as The Museum of Television & Radio, the Paley Center was founded in 1975 by William S. Paley, a pioneering innovator in the industry. For more information, please visit [www.paleycenter.org](http://www.paleycenter.org).

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**The Paley Center for Media  
2007 Honorees for  
She Made It: Women Creating Television & Radio**

Perry Miller Adato  
Gracie Allen  
Jay Presson Allen  
Candice Bergen  
Frances Buss  
Peggy Charren  
May Chidiac  
Betty Cohen  
Judy Crichton  
Nancy Dickerson  
Margaret Drain  
Rebecca Eaton  
Linda Ellerbee  
Betty Furness  
Amy Goodman  
Lee Grant  
Bonnie Hammer  
Salma Hayek  
Maria Hinojosa  
Gwen Ifill  
Marta Kauffman  
Barbara Kopple  
Claire Labine  
Lynda La Plante  
Margaret Loesch

Nancy Malone  
Caryn Mandabach  
Mary Margaret McBride  
Beth McCarthy Miller  
Marilyn Suzanne Miller  
Andrea Mitchell  
Gloria Monty  
Christine Ockrent  
Suze Orman  
Rosie O'Donnell  
Abbe Raven  
Shonda Rhimes  
Martha Rountree  
Radhika Roy  
Lucie Salhany  
Jennifer Saunders  
Martha Stewart  
Hannah Storm  
Nina Totenberg  
Ellen M. Violett  
Meredith Vieira  
Judith Cary Waller  
Dr. Ruth Westheimer  
Yang Lan  
Paula Zahn

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